

USE POINTS AT AUTH FALCON (R6)

INFORMATION ARCHITECTURE
& CONCEPT WIREFRAMES

iOS

VERSION 4 . OCTOBER 29, 2013

POST AUTH PUSHES: LANGUAGE

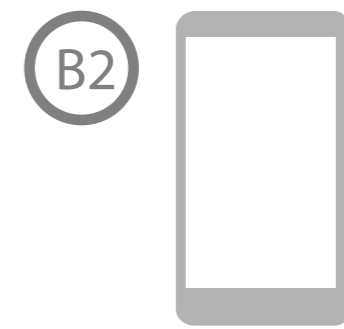
1 Post-Auth Use Points for **Immediate Use Points**



You can use points in the Amex app to cover the purchase you just made and others like it.



LANDING VIEW

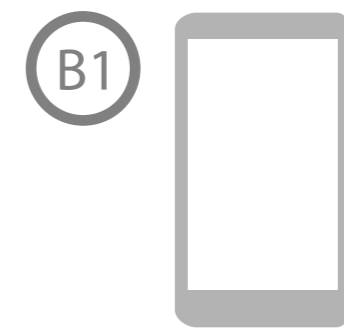


Use Points
Individual Transaction

2 Post-Auth Use Points for **Multiple Eligible in Category**



You have ## recent <entertainment> purchases that you can cover using points the Amex app.



Use Points
Single Category

ERROR MESSAGING PUSHES

1 No Submission Post-Auth

2 Submission is different from Auth (price mismatch)

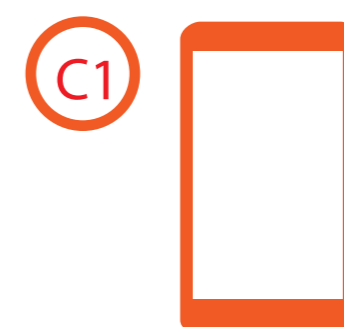
3 Price discount expired

4 Account Issue

5 Not Enough Points



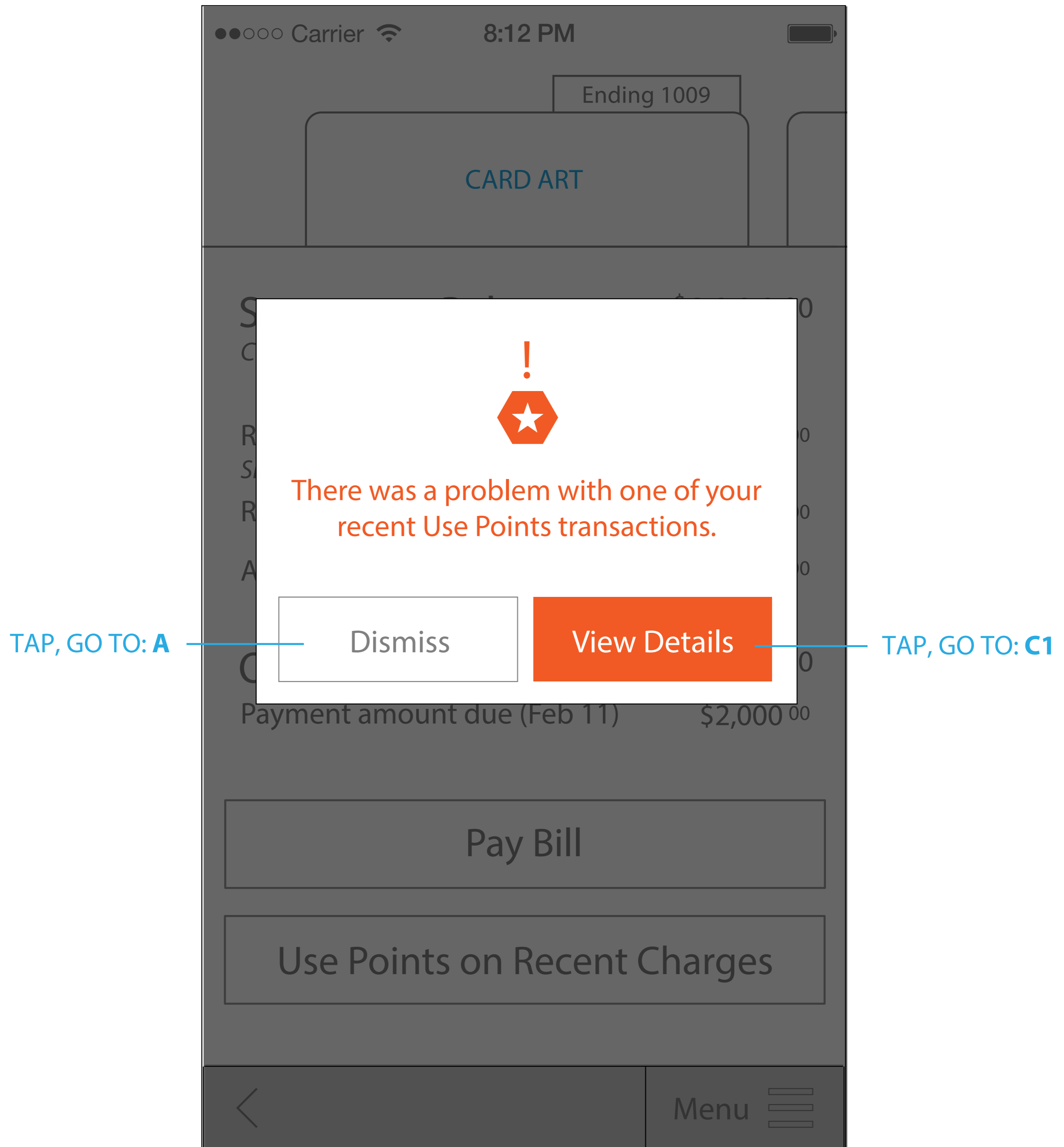
There is a problem processing one of your recent use points transactions. See details now.



Use Points History
(Processing,
Completed & Error)

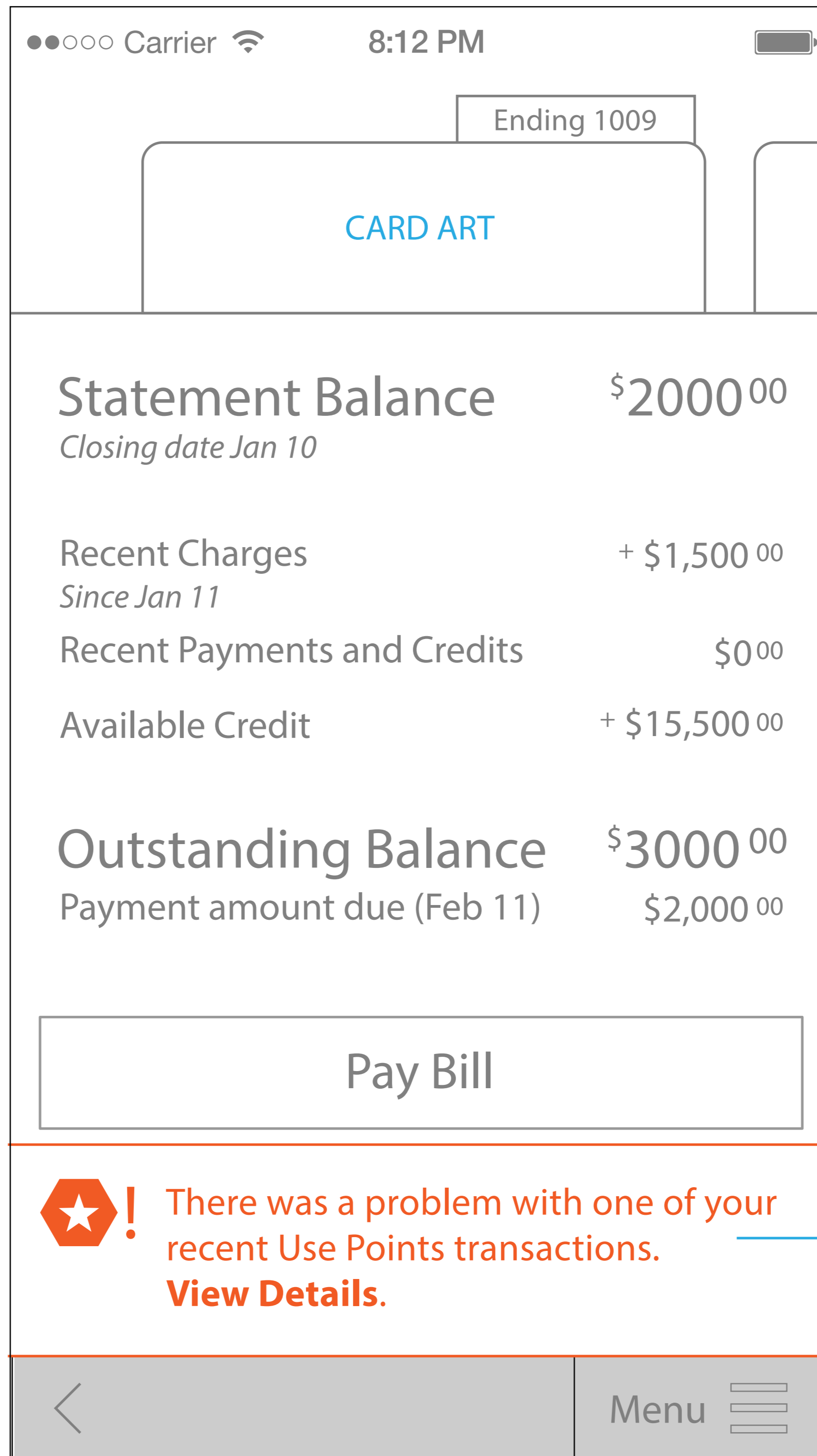
A1

**NO PUSH NOTIFICATION, AFTER LOG IN:
USE POINTS ERROR ALERT: CARD MAIN:
OPT A (MODAL NOTIFY)**



A2

**NO PUSH NOTIFICATION, AFTER LOG IN:
USE POINTS ERROR ALERT: CARD MAIN:
OPT B POP-UP BANNER (SOFT NOTIFY)**

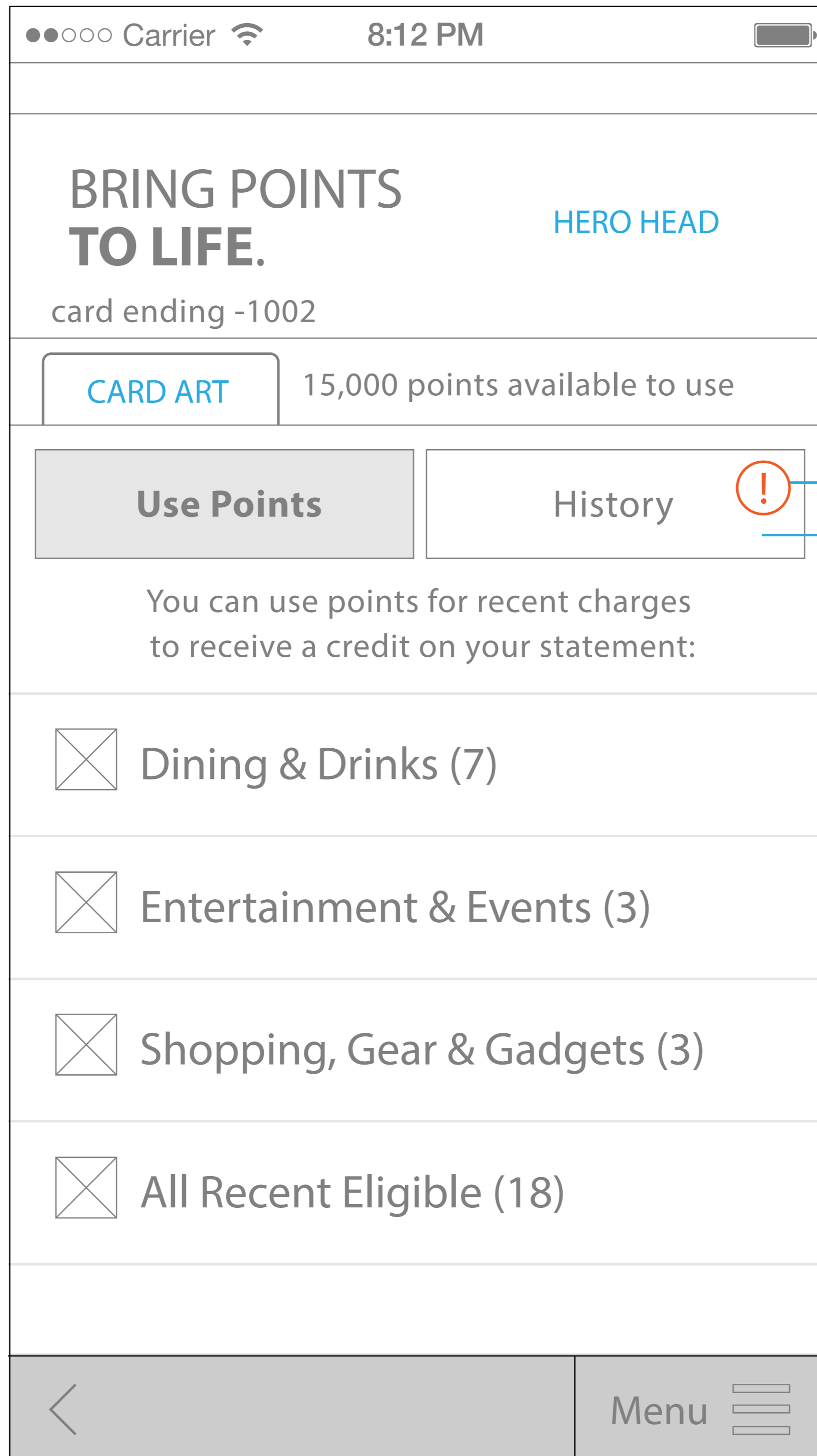


BANNER POPS UP,
AND REMAINS
UNTIL IT'S TAPPED
TO VIEW ERROR
DETAIL

TAP, GO TO: C1

B

USE POINTS ELIGIBLE ACTIVITY ALL CATEGORIES



INDICATES AN ERROR
TO BE ACKNOWLEDGED
TAP, GO TO: C

B1

USE POINTS ELIGIBLE ACTIVITY: SINGLE CATEGORY: 48 HOUR DELAY BANNER

DISCLAIMER TEXT
FOR CHARGES
NOT YET ELIGIBLE
FOR USING POINTS

Carrier 8:12 PM

MEMBERSHIP REWARDS

BRING POINTS TO LIFE. HERO HEAD

card ending -1002

CARD ART 15,000 points available to use

Missing Something? Some charges can take up to 48 hours to become eligible for using points

✕ Your Shopping Activity (7)

2/03/2014

| | | |
|------------------------------------|-----------------|---|
| MERCHANT NAME LINE 2 \$20.50 | 4,000 points | ★ |
|------------------------------------|-----------------|---|

1/31/2014

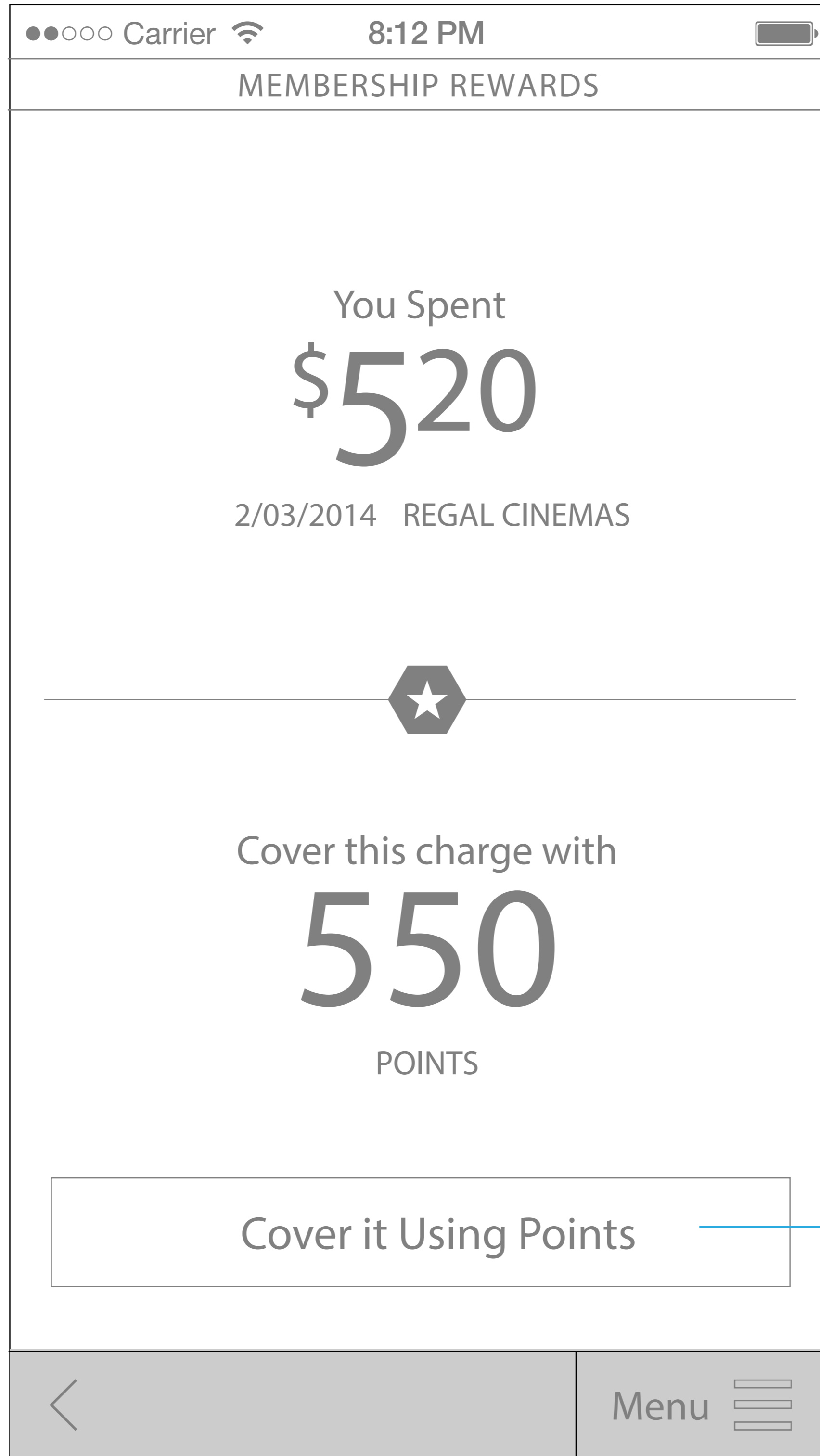
| | | |
|--|-----------------|---|
| MERCHANT NAME LINE 2 \$20.50 PENDING | 4,000 points | ★ |
|--|-----------------|---|

| | | |
|------------------------------------|-----------------|---|
| MERCHANT NAME LINE 2 \$20.50 | 4,000 points | ★ |
|------------------------------------|-----------------|---|

< Menu

B2

INDIVIDUAL USE POINTS TRANSACTION



TAP, GO TO: B3

B3

INDIVIDUAL USE POINTS T & C ACCEPT

Carrier 8:12 PM

MEMBERSHIP REWARDS

You are about to use

550

POINTS

These Membership Rewards points will be removed from your points balance

★

These Membership Rewards points will be removed from your points balance

By checking this box, you confirm you have reviewed and agree to the [Terms and Conditions](#)

Cancel Use Points

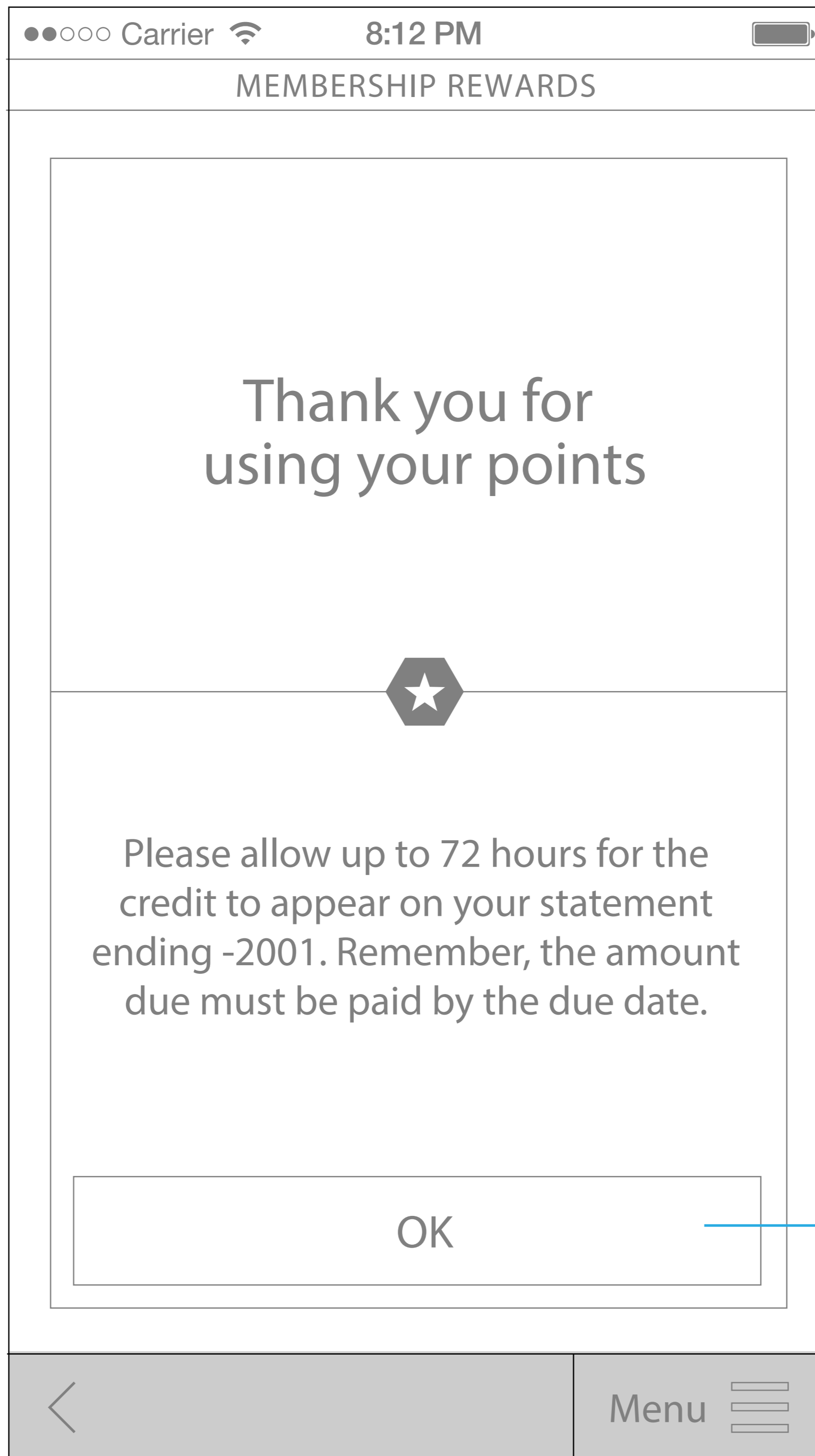
< Menu

TAP, GO TO: **B1**

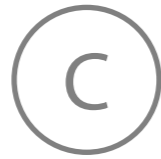
TAP, GO TO: **B2**

B4

INDIVIDUAL USE POINTS CONFIRM



TAP, GO TO: C



USE POINTS HISTORY: PROCESSING AND COMPLETED

Carrier 8:12 PM

BRING POINTS TO LIFE.

HERO HEAD

card ending -1002

CARD ART 15,000 points available to use

Use Points History

PROCESSING

| | |
|---------------|--------|
| 1/31/2014 | 512pts |
| MERCHANT NAME | \$4.40 |

COMPLETED (USED POINTS)

COMPLETED

| | |
|---------------|----------|
| 1/31/2014 | 1,610pts |
| MERCHANT NAME | \$17.40 |
| 1/31/2014 | 512pts |
| MERCHANT NAME | \$4.40 |
| 1/17/2014 | 621pts |
| | \$5.60 |

< Menu

C1

USE POINTS HISTORY: ERROR PANE:
SINGLE ERROR, GENERIC

Carrier 8:12 PM

BRING POINTS TO LIFE. HERO HEAD

card ending -1002

CARD ART 15,000 points available to use

Use Points History !

ERRORS Clear

! There was a problem processing this Use Points transaction.

1/31/2014

MERCHANT NAME \$20.50 2,600 points

PROCESSING

1/31/2014 512pts
MERCHANT NAME \$4.40

COMPLETED

1/31/2014 1,610pts
MERCHANT NAME \$17.40

< Menu

ERROR LANGUAGE — ! There was a problem processing these Use Points transactions.

TAP TO CLEAR (REMOVES ERROR SUBHEAD & BADGE INDICATOR ON "HISTORY" TAB)

THIS ITEM IS TAPPABLE TAP, GO TO: D2

C1

USE POINTS HISTORY: ERROR PANE:
NOT ENOUGH POINTS

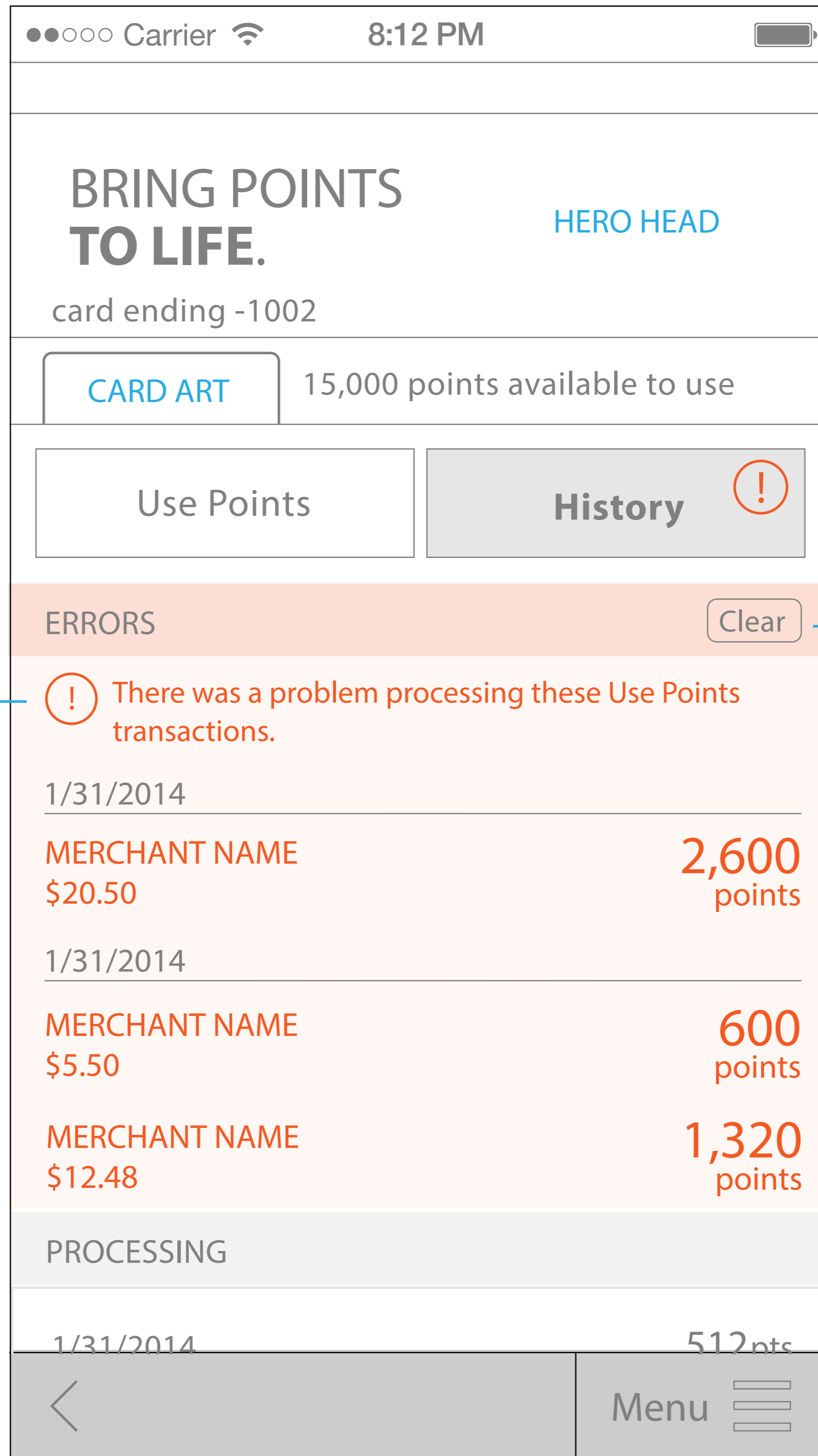
The screenshot shows a mobile app interface for a rewards program. At the top, the status bar displays 'Carrier', signal strength, Wi-Fi, and the time '8:12 PM'. The main header reads 'BRING POINTS TO LIFE.' with 'HERO HEAD' in blue. Below this, it says 'card ending -1002'. A 'CARD ART' button is next to '1,250 points available to use'. There are two buttons: 'Use Points' and 'History' (with a red exclamation mark icon). Below the buttons is an 'ERRORS' section with a 'Clear' button. The error message is: '(!) You don't have enough points to complete this transacton.' followed by the date '1/31/2014'. Below the error is a list of transactions. The first transaction is highlighted in orange and is non-tappable. It shows 'MERCHANT NAME' and '\$20.50' on the left, and '2,600 points' on the right. Below this is a 'PROCESSING' section with a single transaction: '1/31/2014 MERCHANT NAME' and '512pts \$4.40'. Below that is a 'COMPLETED' section with a transaction: '1/31/2014 MERCHANT NAME' and '1,610pts \$17.40'. At the bottom, there is a back arrow and a 'Menu' button with a hamburger icon.

ERROR LANGUAGE — (!) You don't have enough points to complete this transacton.

THIS ITEM IS NOT TAPPABLE (CANNOT "TRY AGAIN") — 2,600 points

C1

USE POINTS HISTORY: ERROR PANE:
MULTIPLE ERRORS

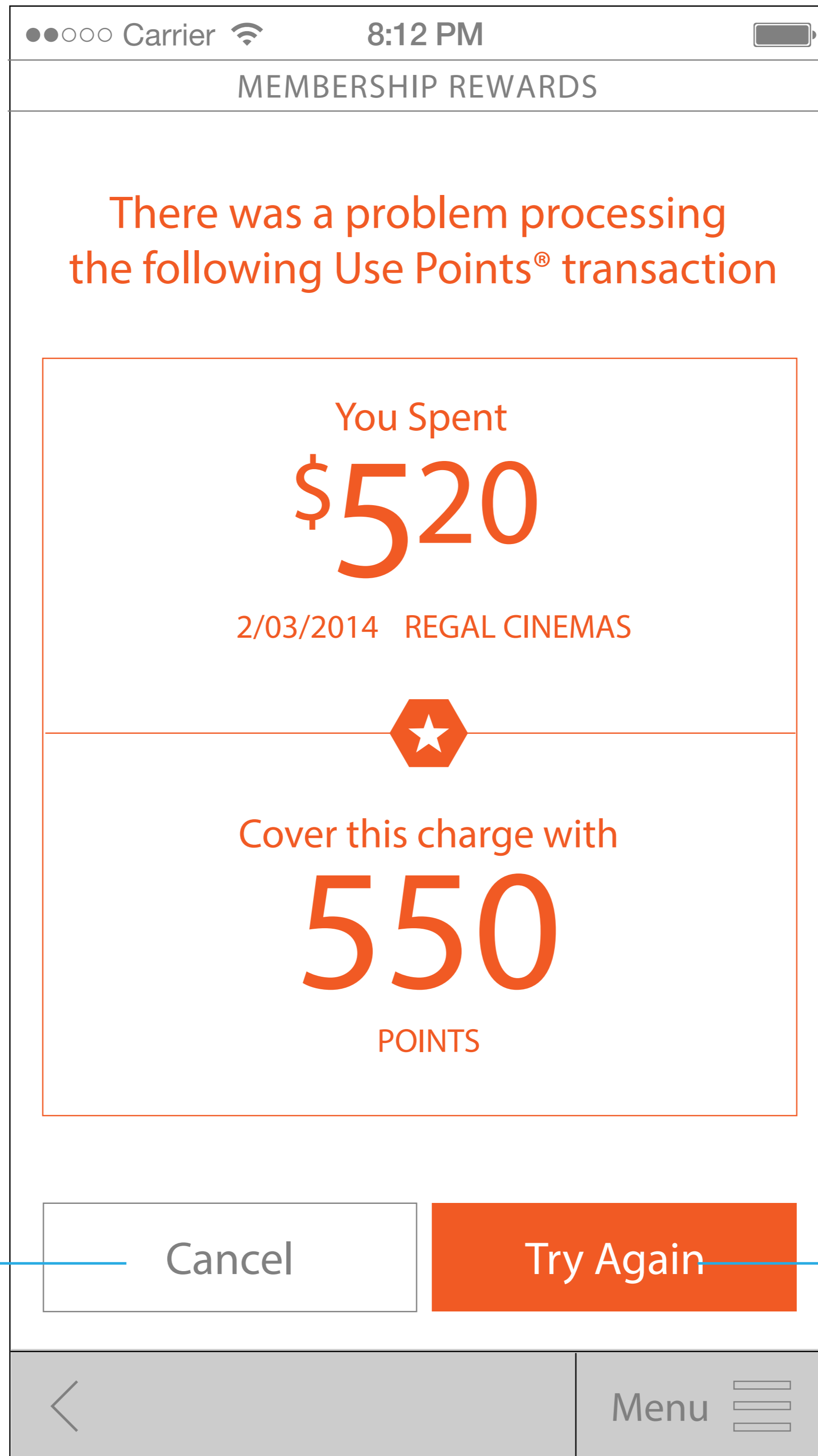


LANGUAGE FOR MULTIPLE ERRORS

TAP TO CLEAR (REMOVES ERROR SUBHEAD & BADGE INDICATOR ON "HISTORY" TAB)

D2

ERROR: INDIVIDUAL TRANSACTION



TAP, GO TO: B

Cancel

Try Again

TAP, GO TO: B3

D E

PUSH NOTIFICATION

